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## Tourism Leaders Inspired by Topics to be Explored at Innovators Symposium

May 15-18, 2013  
Los Cabos, Mexico

Tourism leaders from around the world are hailing the [topics](#) to be addressed at the 2<sup>nd</sup> Executive Symposium for Innovators in Coastal Tourism as "trailblazing" and "cutting-edge". "The program that Stanford and CREST have put together is really on-point. From 'green' finance to sustainable construction and innovative operations, this Symposium is covering the right issues", said Roberto Arjona, Chief Executive of acclaimed destination spa Rancho La Puerta.

The Innovators Symposium will include a diversified range of events and formats, including keynote talks by [Céline Cousteau and Sonu Shivdasani](#); round-table discussions led by [Stanford University](#) professors; knowledge-exchange workshops with industry leaders; formal and informal networking opportunities; "pitch" presentations of innovative ideas; a [green trade expo](#); documentary film presentations led by critically-acclaimed filmmakers; an optional field trip to the Cabo Pulmo National Marine Park and more.

A few of the crosscutting themes to be discussed at the Symposium include:

- **Green Finance & Access to Capital** for Innovative Coastal Tourism
- Coastal Tourism in an Era of **Climate Change**: Mitigation & Adaptation Strategies
- **All-Inclusive Resorts**: Innovations in Design, Construction & Operations; Impacts on Local communities
- Telling your Story: Generating Value from CSR Through **Effective Communications**
- Innovations in **Vacation Homes, Golf, Marinas & Spas**

[Click Here for the Full Innovators Program!](#)

### Register today!

Your Registration Includes:

- Unlimited access to all sessions & events
- Exclusive networking sessions with other innovators
- Special site visit, May 18th
- Access to the Innovators' Green Expo
- All Receptions, Food & beverage throughout the Symposium

[Click here to register now](#)

### Exhibit at the Innovators' Green Expo:

Looking to showcase your green products, property or services to the leading Innovators in coastal tourism development? Look no further! Registration for the Innovators' Green Expo includes:

- Premium Exhibition Space
- One 3m x 3m Booth with table & chairs
- Listing in the Symposium Program
- Listing on the Symposium Website with links to the exhibitor's website
- Listing in Symposium Proceedings (web & print)
- 2 press releases (before & after) featuring confirmed exhibitors

[Click Here to Sign Up Now!](#)

### Who are the Innovators?

The symposium's primary participants will be executives involved in 'green' innovations in coastal resort and second home design, construction, financing, and property management, as well as marine tourism. Gathered for the first time in Mexico, the executives at this Symposium are the pioneers who are breaking the mold of old approaches to coastal and marine tourism and forging new, sustainable techniques that are the

### Apply to be a Speaker:

If you would like present on one of the proposed topics please fill out the [Speakers' Application Form](#)

### Interested in Sponsoring?

Check out the range of [sponsorship opportunities](#) and how the Symposium can help promote your company or organization.

### Official Symposium Invitation Committee

Hector Alafita, GPPA Consultants  
 Hector Alfaro Bejar, FONATUR, Los Cabos-Loreto  
 Manuel Ardon, Peninsula Papagayo  
 Roberto Arjona, Rancho La Puerta  
 Chris Blackwell, Island Outpost  
 Mike Freed, Passport Resorts  
 Carlos Hernandez, Pellas Development Group  
 Ella Messerli, All Baja Solutions  
 Roberto Murray, AGRISAL  
 Pablo Sanchez Navarro, Grupo Questro  
 Joanna Saultter, Island Outpost  
 Valeriano Suarez, COPARMEX  
 Eduardo Villafranca, Responsible Business Alliance  
 Alejandro Yberrí III, Costa Baja Resort & Marina  
 Robert Zimmer, Zimmer Associates International

### In Collaboration With:

wave of the future.

[Click here](#) for a list of Alumni Innovators from the 2010 Symposium.



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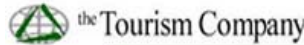


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About CREST:

The Center for Responsible Travel (CREST) is a non-profit research institution with offices in Washington, DC and at Stanford University, whose mission is to promote responsible tourism policies and practices globally so that local communities may thrive and steward their cultural resources and biodiversity.

For more information:

Share with your Colleagues!

[www.crestconference.org](http://www.crestconference.org)  
[www.responsibletravel.org](http://www.responsibletravel.org)

