



Center for Responsible Travel

Transforming the Way the World Travels

www.responsibletravel.org

February 13, 2019

New Opportunity to Shape CREST's Promising Future: A Statement from Our Board of Directors and Staff

After more than 15 years of visionary leadership, the Center for Responsible Travel's Co-Founder and Executive Director, Martha Honey, has announced her plans to retire as Executive Director in mid to late 2019. We at CREST are deeply grateful for Martha's unflagging dedication to our mission to promote responsible tourism and commitment to transforming the way the world travels.

Founded in 2003, CREST's work initially focused on the role of small-scale ecotourism in empowering communities and conserving resources through responsible tourism. Under Martha's direction, our work has evolved to consider how all tourism can be more responsibly planned, developed, and managed across the tourism industry, and her bold leadership has taken the organization to new levels of impact.

Over the last two decades, Martha has written and lectured widely on ecotourism, impact tourism, cruise and resort tourism, climate change, certification, and other critical industry topics. Named one of the world's top 10 eco-travel "watchdogs" by *Condé Nast Traveler*, Martha's seminal books, research, and advocacy have shaped the field of responsible travel, and her passion has inspired new generations of leaders in sustainability.

As Martha's tenure as Executive Director comes to a close, we hope you'll join us in celebrating her more than 15 years in this role. Martha's successor will inherit an innovative, impact-oriented organization that is poised for future success. Building on our current momentum and proven results, CREST's new Executive Director will have the opportunity to lead CREST to new levels of achievement in responsible tourism, and we are excited to announce that we are [now accepting applications](#) for this position.

CREST's new Executive Director will be a leader with vision, charisma, authentic passion, and credibility in the field of sustainable tourism or a related field. If you or someone you know might be interesting in applying, we encourage you to [view the job description](#) and/or [contact Samantha Bray](#), CREST's Managing Director, with any questions. Applications are due no later than Sunday, April 14, 2019.

During this time of transition and promise for CREST, we'd like to thank you – our partners and supporters – for your continued commitment to our work to promote environmentally sustainable and socially responsible tourism. We invite you to join us in thanking Martha for her innumerable contributions to CREST as Executive Director, and we look forward to continuing to work together with you to *transform the way the world travels* for years to come.