

STANFORD  
UNIVERSITY

## [Executive Symposium for Innovators in Coastal Tourism](#) [Register before Oct. 15 for Early Bird Rate!!](#)



May 15-18, 2013  
Los Cabos, Mexico

Please join the Center for Responsible Travel (CREST) and Stanford University's Center for Global Business for this international gathering of innovators and thought leaders in exploring best practices and emerging trends in sustainable coastal tourism development, with a particular geographic focus on the Americas (North, Central and South America, and the Caribbean). We are pleased to announce as recent confirmed speakers travel media executives, Dorinda Elliott, Global Affairs Editor of Conde Nast Traveler, and Jonathan Tourtellot, Founding Director of National Geographic's Center for Sustainable Destinations. In addition, we are honored to have the support of prominent Mexican government officials, including Ruben Riachi, Secretary of Tourism for Baja California Sur; Hector Alfaro, Director of FONATUR - Los Cabos & Loreto; and Jacobo Turquie, Los Cabos Tourism Director.

### Early Bird Registration Ends Oct. 15!

Don't miss out on our special early-bird rate, a \$200 savings. Your Registration Includes:

- Unlimited access to all sessions & events
- Networking Sessions with other innovators
- Special site visits, May 18th
- Access to the Innovators' Green Expo
- Food & beverage throughout the Symposium

[Click here to register now](#)

### Exhibit at the Innovators' Green Expo:

Looking to showcase your green products, property or services to the leading Innovators in coastal tourism development? Look no further! Registration for the Innovators' Green Expo includes:

- Premium Exhibition Space
- One 3m x 3m Booth with table & chairs
- Listing in the Symposium Program
- Listing on the Symposium Website with links to the exhibitor's website
- Listing in Symposium Proceedings (web & print)
- 2 press releases (before & after) featuring confirmed exhibitors

[Click Here to Sign Up Now!](#)

### Who are the Innovators?

[Click here](#) for a list of Alumni Innovators from the 2010 Symposium.

And check the [conference website](#) for regular updates on speakers and programming for the 2013 Symposium.

### Interested in Sponsoring?

Check out the range of [sponsorship opportunities](#) and how the Symposium can help promote your company or organization.

### Apply to be a Speaker:

If you would like present at the Symposium, please fill out the [Speakers' Application Form](#).

### Official Symposium Invitation Committee

Hector Alafita, GPPA Consultants  
Hector Alfaro Bejar, FONATUR  
Manuel Ardon, Peninsula Papagayo  
Roberto Arjona, Rancho La Puerta  
Chris Blackwell, Island Outpost  
Mike Freed, Passport Resorts  
Carlos Hernandez, Pellas Development  
Ella Messerli, All Baja Solutions  
Roberto Murray, AGRISAL  
Pablo Sanchez Navarro, Grupo Questro  
Joanna Saulter, Island Outpost  
Valeriano Suarez, COPARMEX  
Eduardo Villafranca, Grupo RBA  
Alejandro Yberrri III, Costa Baja Resort  
Robert Zimmer, Zimmer Assoc. Intl.

[Share with your Colleagues!](#)



Thanks to our Symposium Sponsors:

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### *Workshop Sponsors:*



### *Coffee Break Sponsors:*



### About CREST:

[The Center for Responsible Travel \(CREST\)](#) is a non-profit research institution with offices in Washington, DC and at Stanford University, whose mission is to promote responsible tourism policies and practices globally so that local communities may thrive and steward their cultural resources and biodiversity.

For more information:

[www.crestconference.org](http://www.crestconference.org)

[www.responsibletravel.org](http://www.responsibletravel.org)