



Center for Responsible Travel (CREST) Newsletter January-April 2022 | Volume 9, Issue 1

From the Executive Director

For nearly twenty years, CREST has been a global leader in promoting and supporting evidence-based decision making for a sustainable tourism future. With a strong academic foundation, we understand the importance of bridging the gap between research and practical application.

We are pleased to announce recently released or soon-to-be released publications in this newsletter that embody our commitment to research and analysis: *The Case for Responsible Travel: Trends & Statistics*, economic analysis of cruise tourism in Southeast Alaska, *La Covid-19 y el Cambio Climático: un arma de doble filo en Cuba y más allá* (eBook), and our climate action plan.

We look forward to sharing these publications and future research with you.



Gregory Miller, Ph.D.

Executive Director

Announcements

2022 World Tourism Day Forum - Save the Date!



For nearly a decade, CREST has hosted an annual forum on World Tourism Day that focuses attention on pressing issues facing destinations, communities, and the tourism industry. Each forum is solutions-oriented, inviting practitioners to critically examine the successes and obstacles they have faced in implementing sustainable tourism solutions. This year's theme is "Destination Stewardship: Transforming travel for people and our planet." **The event will take place virtually on September 27, 2022.** More details to come.

The Case for Responsible Travel: Trends & Statistics



Our 2022 issue of *The Case for Responsible Travel: Trends & Statistics*, **slated for release in early May**, will reflect on the tourism industry's initial crisis response and its transition into the next phase of recovery and resilience. In addition to general consumer, business, and destination trends, our ninth edition highlights

tangible actions that practitioners, destination managers, and travelers themselves have implemented to build a better future.

The Destination Stewardship Report



We are pleased to announce our partnership with the Global Sustainable Tourism Council and the Destination Stewardship Center as co-publishers of the *Destination Stewardship Report*. This e-quarterly strengthens our advocacy and knowledge-sharing around destination stewardship, a forward-thinking model that puts communities at the heart of destination decision-making and planning, and brings together all stakeholders to protect and promote the cultural, environmental, and aesthetic integrity of their destination.

[Read the latest](#)

Now Available: *La Covid-19 y el Cambio Climático: un arma de doble filo en Cuba y más allá*

