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Mexican Officials Endorse Executive Symposium for Innovators in Coastal Tourism



May 15-18, 2013
Los Cabos, Mexico

The Center for Responsible Travel (CREST) is pleased to announce that the Secretary of Tourism for the state of Baja California, Ruben Riachi, has pledged his support for the 2nd Executive Symposium for Innovators in Coastal Tourism Development to be held in Los Cabos, May 2013. Also, the Director of FONATUR for Los Cabos & Loreto, Hector Alfaro, has joined the official Invitation Committee, and both the municipalities of Los Cabos and La Paz have also endorsed the Symposium.

In addition, CREST announces that both [Moncada Energy](#) and the [Good Night Foundation](#) have become official sponsors of the Symposium.

Early Bird Registration Closes Oct. 15!

Don't miss out on our special early-bird rate, a \$200 savings. Your Registration Includes:

- Unlimited access to all sessions & events
- Networking Sessions with other innovators
- Special site visits, May 18th
- Access to the Innovators' Green Expo
- Food & beverage throughout the Symposium

[Click here to register now](#)

Exhibit at the Innovators' Green Expo:

Looking to showcase your green products, property or services to the leading Innovators in coastal tourism development? Look no further! Registration for the Innovators' Green Expo includes:

- Premium Exhibition Space
- One 3m x 3m Booth with table & chairs
- Listing in the Symposium Program
- Listing on the Symposium Website with links to the exhibitor's website
- Listing in Symposium Proceedings (web & print)
- 2 press releases (before & after) featuring confirmed exhibitors

[Click Here to Sign Up Now!](#)

Who are the Innovators?

The symposium's primary participants will be executives involved in 'green' innovations in coastal resort and second home design, construction, financing, and property management, as well as marine tourism. Gathered for the first time in Mexico, the executives at this Symposium are the pioneers who are breaking the mold of old approaches to coastal and marine tourism and forging new, sustainable techniques that are the wave of the future. [Click here](#) for a list of Alumni Innovators from the 2010 Symposium.

Interested in Sponsoring?

Check out the range of [sponsorship opportunities](#) and how the Symposium can help promote your company or organization.

Apply to be a Speaker:

If you would like present on any of the proposed topics - or if you would like to suggest another topic, please fill out the [Speakers' Application Form](#)

Official Symposium Invitation Committee

Hector Alafita, GPPA Consultants
Hector Alfaro Bejar, FONATUR, Los Cabos-Loreto
Manuel Ardon, Peninsula Papagayo
Roberto Arjona, Rancho La Puerta
Chris Blackwell, Island Outpost
Mike Freed, Passport Resorts
Carlos Hernandez, Pellas Development Group
Ella Messerli, All Baja Solutions
Roberto Murray, AGRISAL
Pablo Sanchez Navarro, Grupo Questro
Joanna Sautler, Island Outpost
Valeriano Suarez, COPARMEX
Eduardo Villafranca, Responsible Business Alliance
Alejandro Yberri III, Costa Baja Resort & Marina
Robert Zimmer, Zimmer Associates International

Thanks to our Symposium Sponsors:



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About CREST:

The Center for Responsible Travel (CREST) is a non-profit research institution with offices in Washington, DC and at Stanford University, whose mission is to promote responsible tourism policies and practices globally so that local communities may thrive and steward their cultural resources and biodiversity.

For more information:

Share with your Colleagues!

www.crestconference.org
www.responsibletravel.org

