

STANFORD UNIVERSITY



## Executive Symposium for Innovators in Coastal Tourism Announces New Keynote Speakers

November 16, 2012 - The Center for Responsible Travel (CREST) is pleased to announce that Céline Cousteau, ocean explorer, documentary filmmaker, and granddaughter of the legendary Jacques Cousteau, and Sonu Shivdasani, Founder of Six Senses and Chairman and CEO of the Soneva Group, will serve as two of the keynote speakers at the 2nd Executive Symposium for Innovators in Coastal Tourism Development. This Symposium, which is co-sponsored by Stanford University's Center for Global Business and Center for Latin American Studies, will bring together a diverse range of international experts and thought leaders in coastal and marine tourism development. The Symposium will take place from May 15-18, 2013 in Los Cabos, Mexico. [Click here](#) to learn more about the Innovators Symposium, including registration details and newly announced agenda and workshops.

### Céline Cousteau

Both individually and through her non-profit organization, CauseCentric Productions, Céline Cousteau uses photography, written word, documentaries, and personal stories to enhance her role as an international spokesperson for protection of our oceans and other social and environmental causes. Among her many partnerships, Celine has joined forces with Contiki Holidays, the world's leading youth travel company, as their Sustainability Partner, and has been an ambassador to the UNEP's Clean Up the World Campaign since 2009. Céline has worked on numerous television documentaries including PBS' "Jean-Michel Cousteau: Ocean Adventures", Discovery Channel's "Mysteries of the Shark Coast," and, most recently, a documentary series exploring Chile's oceans and coastline.

[Click here to learn more about Céline's work.](#)



### Sonu Shivdasani

With the Soneva and Six Senses brands, Sonu Shivdasani and wife Eva have established highly successful blue prints for developing sustainable resorts built around the concept of back-to-nature luxury holidays. Central to their concept is the SLOW LIFE (Sustainable-Local-Organic-Wellness Learning-Inspiring-Fun-Experiences) philosophy, which is designed to create unforgettable, enlightening experiences while treading lightly on the earth. As part of their many sustainability initiatives, Soneva's properties have recently announced an end to importing all bottled drinking water and a pledge to be 'decarbonized' by 2015.

[Click here for more on Sonu and the Soneva Group.](#)



### About the Symposium

A bilingual event, the 2nd Executive Symposium for Innovators in Coastal Tourism Development in Los Cabos, Mexico is modeled on executive seminars held at the Stanford Graduate School of Business. This unique, 3 day event (with a 4th day for site visits in the area) will bring together an exclusive audience of 150+ real estate development executives, architects, hoteliers, investors, and other business executives committed to (or considering) new green models of marine, coastal, and island development. Like the first symposium at Stanford University in 2010, it will be an intimate event with high quality participants and ample time for informal networking. [Click here](#) for further details about the Symposium.

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### About CREST:

[The Center for Responsible Travel \(CREST\)](#) is a non-profit research institution with offices in Washington, DC and at Stanford University, whose mission is to promote responsible tourism policies and practices globally so that local communities may thrive and steward their cultural resources and biodiversity.

For more information:

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