



Center for Responsible Travel

CREST Office:

1333 H Street, NW Suite
300, East Tower
Washington, D.C. 20005
202-347-9203 x.414

PRESS RELEASE

www.responsibletravel.org
www.travelersphilanthropy.org

Contact: Samantha Hogenson
Phone: +1 202-347-9203 x.414
Email: shogenson@responsibletravel.org

FOR IMMEDIATE RELEASE
April 29, 2015

Support READ Global's Disaster Relief in Nepal

CREST is adding its voice to appeals for international assistance in the Nepal earthquake catastrophe. In addition to supporting organizations involved in immediate relief efforts, we recommend that donations be made to [READ Global](#), a philanthropic program created by [Myths & Mountains](#).

Through CREST's Travelers' Philanthropy program, we partner with Myths & Mountains, which has worked in Nepal for more than two decades. Myths and Mountains President Dr. Antonia Neubauer founded READ Global in 1991 as a way to give back to local communities within destinations their tours visit. Now its own 501c3, READ helps build community library resources centers that offer knowledge, information, and educational opportunities to rural villagers in Nepal.

The following is a message from READ Global concerning the current emergency situation in Nepal:

There is an immediate need for disaster relief in Nepal following the 7.8 magnitude earthquake and series of aftershocks. We encourage you to support one of the many organizations working around the clock to provide immediate emergency response services. [Click here to see a list of relief agencies.](#)

There will also be a longer-term need to support rebuilding efforts, as many buildings and homes have been destroyed.

Many of READ's 59 Centers in Nepal serve as the primary source of information in their communities and provide critical resources such as microcredit, health services, and Internet access. We know already that more than a dozen of these Centers and their communities have sustained damage.

We anticipate that READ Centers will continue to play a critical role in meeting village's most urgent needs as people begin the process of rebuilding. We want to ensure they have the resources to do this.

If you would like to support READ in our efforts to help our communities rebuild, please consider one of the following actions. Funds will help our partner communities and Nepal team reconstruct READ Centers that have been damaged, provide response services and information through the Centers, and help families rebuild their lives.

1. [Donate to our Nepal Earthquake Fund](#): Make a direct donation to get funds as quickly as possible to our Nepal team working on the ground and the communities we serve.
2. [Launch a fundraiser](#): Have a birthday coming up? Running a marathon? Want to make a difference? Start a personal fundraiser to get your family and loved ones engaged in the effort to rebuild rural communities in Nepal.

3. **Spread the word:** Share the link to this page on [Facebook](#), [Twitter](#), or [Pinterest](#), and encourage your friends and family to support in any way they can.
4. **Stay updated:** We will regularly post updates on our blog, Facebook, and Twitter. [Sign up for our e-newsletter](#) so we can update you on how you can help in coming weeks and months.

[Click here to read the most recent updates](#) from READ Global Executive Director Tina Scibica regarding the status on the ground of our partner communities and staff.

Thank you so much for your concern and support for the people of Nepal.

Nepal Earthquake

