

Center for Responsible Travel

Transforming the Way the World Travels

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Press Coverage:

"Economic Impact of Bear Viewing and Bear Hunting in the Great Bear Rainforest of British Columbia"

January 7th, 2014: The Center for Responsible Travel examined the economic impacts of two outdoor recreational activities in the magnificent Great Bear Rainforest in coastal British Columbia: bear hunting and bear viewing. This study is the first to compare the economic value of these two sectors, and comes in the midst of public controversy over trophy bear hunting. The study generated considerable media coverage, a portion of which can be viewed here:

- CBC News
- Global News, Canada
- The Globe and Mail, Canada
- International Ecotourism Club
- HQ Prince George
- Alberni Valley News
- Coast Mountain News
- The Parksville Qualicum Beach News
- CFAX 1070 Radio (Listen from minute 32:36)
- The Cap Times
- <u>Huffington Post British Columbia</u>
- Humanitarian News
- <u>Leisure Tourism</u>
- Guide Outfitters Association of British Columbia